

NEWSLETTER

DATE: Thursday, July 10, 1980

TIME: 7:30 - 10:00 p.m.

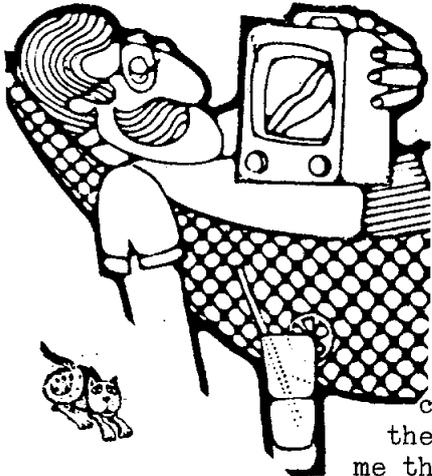
PLACE: Clear Lake Park Bldg.

PROGRAM: George Seigler continues his talk on the care and feeding of our engines!



PREZ'S CORNER

(Dave Thomasson)



Our Newsletter editor is back from vacation and is again on the ball keeping us all reminded that we owe him some write-ups. Welcome back, Tim -- hope you had a nice trip!

I have been to the field many times recently: where are all the flyers? It amazes me that we have so many

members and no one flies. Come on out and "try it: you may like it".

Owen Morris, Dick Centnar and myself have been trying to fly some formation. It isn't easy!!! You tend to forget which airplane you are flying. No mishap yet, but a couple of good near misses.

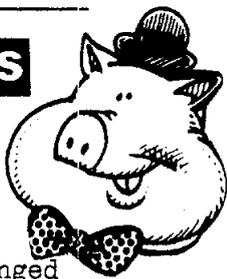
The club sailplane contest came and went. We had a few brave souls out. J. Campo - 1st, P. Campo - 2nd, D. Thomasson - 3d, O. Morris - 4th. We really missed some of our more eminent sailplane types!

Remember our 1st Annual BarBQ dinner in July. See notice elsewhere for all the details.

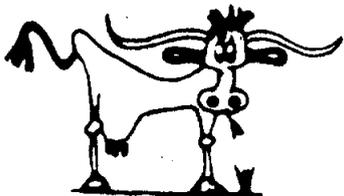
For our program in July, George Seigler will continue his dissertation on engine service and care. Part I was extremely interesting and instructive -- just too short!!

JOIN YOUR COLLEAGUES

Yes indeedy! Do join your colleagues and all their friends, relatives, etc., at the 1st Annual BarBQ bash at the Johnson Space Center Recreation building on Sat July 12th. Hal Rosenberg has arranged for the social hour to commence at 5:30 PM with a keg of brew to be followed at 6:30 with the dinner. What a bargain! Two bucks per person.. with tickets available from Hal, Dave T., Dick Centnar, & J. Ashley. The cut-off date for the ticket purchases will be July 12, so don't wait.



Get yours at the July meeting if you don't already have them. Each member's family can get two at the reduced rate and extras may be had for \$3.75 each.



GUEST OF HONOR



EDITORIAL: Fellow club members, you will notice that there are no "funnies" or other nonsense appearing in this column. It is 11:30 PM and I am mad -- damned mad! I have just finished reading the latest Model Aviation mag, starting with Editor Bill Winter's resignation followed by all the District VP and other reports on the May Executive Council meeting of AMA. Those of you who bothered to follow AMA politics for the past few years know the story. There has always been an element of outsiders who are out to "get" the insiders....clean up the "mess" at Hq., etc. Of course, none of the elected officials have ever been able to find the "mess" once they are voted in. Things really came to a head several years ago when it became mandatory to get the MAV. mag with your membership, and a movement has been underway ever since to change this. Naturally! The commercial mags fought it from the start, & I would too if I were in their places -- but I'm not. Certain editors, primarily Walt Schroder (formerly MAN), have conducted a vendetta against AMA which finally (to me) just got disgusting. Now he has carried it over to Model Builder whose editor (Bill Northrop) has always had my greatest respect. Don Dewey (RCM) also made a lot of aimless noise as he did on a variety of subjects, but he has either matured or gotten bored with the whole thing, as I certainly have! To me, MAV. has been a real bargain. The quality of material has been consistantly high due to good writers and an excellent editor.

Several of the District VP reports feel that the decision to make MAV. optional in '81 is a clear case of a small vocal minority winning out over the majority: they convinced some of the Council that they speak for all of us. We'll see. Fortunately for us in District VIII, VP John Embry seems to be a reasonable man. He does not think the issue is closed...another vote may be taken. So, he is requesting inputs from the clubs on this issue to determine his next vote. I beg each of you to read his report, page 82 of the Aug. issue. Note the bit about the IRS and AMA's tax exempt status. (It was noted in another column that two other officers changed their mind after voting to go optional when they found out about the IRS)

OK. At the July meeting I intend to move that MSC/RCC respond to Embry's request. Those of you who are affiliated with other clubs should get their views to him also. Just remember when you vote -- most of us like to take the easy (and cheap) way out: which has a tendency to mortally wound the goose that lays the golden egg.

(Tim Brown)

Person to Person

Editor's Note: we receive some very good newsletters from other clubs around the country. Occasionally, someone has spent a lot of time on an unusual project that is of great interest to many modelers. Such an article appeared in the Feb.'80 issue of MARCS SPARKS, the Madison (Wisc) Area Radio Control Society. The subject is our model magazines and it was written by Al Scidmore. He surveyed the Nov & Dec '79 issues to determine the amount of space devoted to various subjects, advertising, etc. we can't print the entire article, but here are parts of Al's text and his summary of results:

I find this to be quite a revealing analysis. The import to you depends upon what you buy the magazine for. Note that for sheer size RCM is way out ahead with Model Aviation next and Model Airplane News and Model Builder close behind. Flying Models, Scale R/C Modeler, and Radio Control Sportsman finishing in that order. RCS, in all fairness, is a tabloid size newspaper and is difficult to compare because the pages are about twice size, though the printing is larger.

On the other hand, what is included in the magazine? RCM, for example, is 63% advertising. Dick Buescher says he buys it for the ads and thus gets his moneys worth. Frank Baker usually doesn't buy it because so much of it is advertising. What's your taste? MAN is not so successful in selling ads and comes in with 47%. Model Aviation's current policy of accepting advertisements has brought it up to 24% ads. This is supposed to keep the overall publication cost down. You may wish to find the best buy in pages devoted to model aircraft (A/C) or radio control model aircraft (RC/AC). From my survey, MB is the best buy at 2.2¢/page if you are interested in all types of model aircraft (A/C), but MAN and MAV are not far behind.

From the numbers, one could conclude that for the specialist in RC aircraft RCM is the magazine to buy (by far). On the other hand your final decision to buy or subscribe is based on the content of the magazine and the attitude of perennial writers for the magazine. I have a friend who doesn't read RCM because of the "California attitude" that he feels pervades its pages. Another likes RCM "because of Clarence Lee and Ken Willard and despite Don Dewey and Chuck Cunningham." My personal evaluation is that currently Model Builder is ahead of RCM based on the time that I spend reading the magazine and the number of articles that I think are good enough to ZEROX and file or bring to the attention of others. It has recently evolved into a real good magazine. It has a stable of good authoritative people writing regular columns with good technical content which is attainable only rarely in print.

ANALYSIS OF MODELING MAGAZINES

AL SCIDMORE DECEMBER 1979

BASIS: APPROXIMATE AVERAGE EQUIVALENT PAGES USING NOV., DEC. 1979

MAGAZINE	\$/Yr.	PAGES PER ISSUE			% DEVOTED TO EACH CATEGORY				
		A/C	RC/AC	TOTAL	A/C	CARS	BOATS	AMA	ADV.
RCM 79	24.00	68	68	192	35	1.3	0.7	0	63
RCM DEC 75	16.50	95		168	56	2.4	5.3	0	38
MB	20.00	76	39	124	62	3.7	1.9	0	33
MAN	20.00	67	39	126	44	1.4	5.9	0	47
MAV *	25.00*	77	50	132	58	0	0	17	24
FM #	12.00	36	18	78	45	0	12	0	43
RCS o	10.00	25	25	48	52	0	27	0	21
SRCM x (BIMONTHLY)	11.50	56	56	86	65	0	0	0	35

* MODEL AVIATION PRICE INCLUDES MEMBERSHIP IN AMA SEE TEXT.

FEB. AND MAY 1979 ISSUES WERE THE ONLY ONES ON HAND.

x BIMONTHLY: USED OCT. AND DEC. ISSUES.

o TABLOID SIZE MAGAZINE.

FM = FLYING MODELS

MB = MODEL BUILDER

MAN = MODEL AIRPLANE NEWS

MAV = MODEL AVIATION

RCS = RADIO CONTROL SPORTSMAN

SRCM = SCALE RADIO CONTROL
MODELER

MAGAZINE	¢ PER PAGE	
	A/C	R/C
RCM 79	2.9	2.9
RCM DEC 75	1.4	1.4
MB	2.2	4.3
MAN	2.5	4.3
MAV *	2.7*	4.2*
FM #	2.8	5.6
RCS o	3.3	3.3
SRCM x (BIMONTHLY)	3.4	3.4

NOTE!!! DATE CHANGE -

HURRY! HURRY! HURRY!

NOW SEPT. 18, 1980

GET YOUR TICKETS NOW!

WHAT: 1ST ANNUAL MSC RCC BARBEQUE DINNER

WHEN: ~~JULY~~ SEPT. 18, 1980

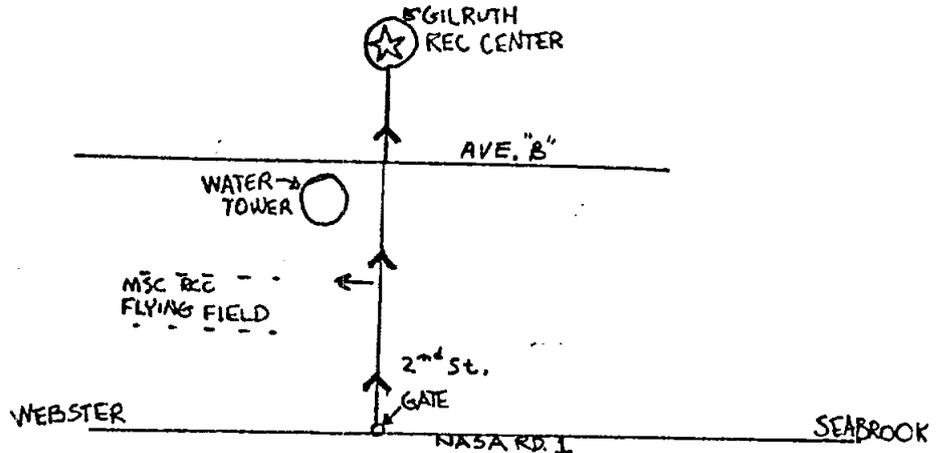
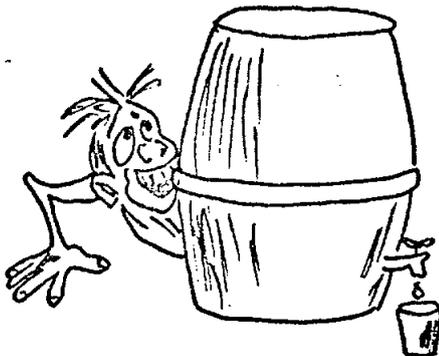
WHERE: JSC GILRUTH RECREATION BLDG.

TIME: FREE BEER SOCIAL HOUR AT 5:30 P.M.
BARBEQUE DINNER AT 6:30 P.M.

COST: MSC RCC MEMBER AND SPOUSE - \$2.00 each

MSC RCC MEMBER AND GIRL OR BOY FRIEND _ \$2.00 each

ADDITIONAL TICKETS (IMMEDIATE FAMILY ONLY) - \$3.75 each



SEE OR CALL THE FOLLOWING MEMBERS FOR TICKETS BEFORE JULY 12

DAVE THOMASSON	471-0642
DICK CENTNAR	488-5489
JIMMY ASHLEY	333-3321
HAL ROSENBERG	333-3866

NO TICKETS WILL BE SOLD AT THE DOOR AND NO TICKETS AFTER ~~JULY 12th~~ SEPT. 11th!

